KENTUCKY

Strategic Plan

for Economic

Development

planning bright futures

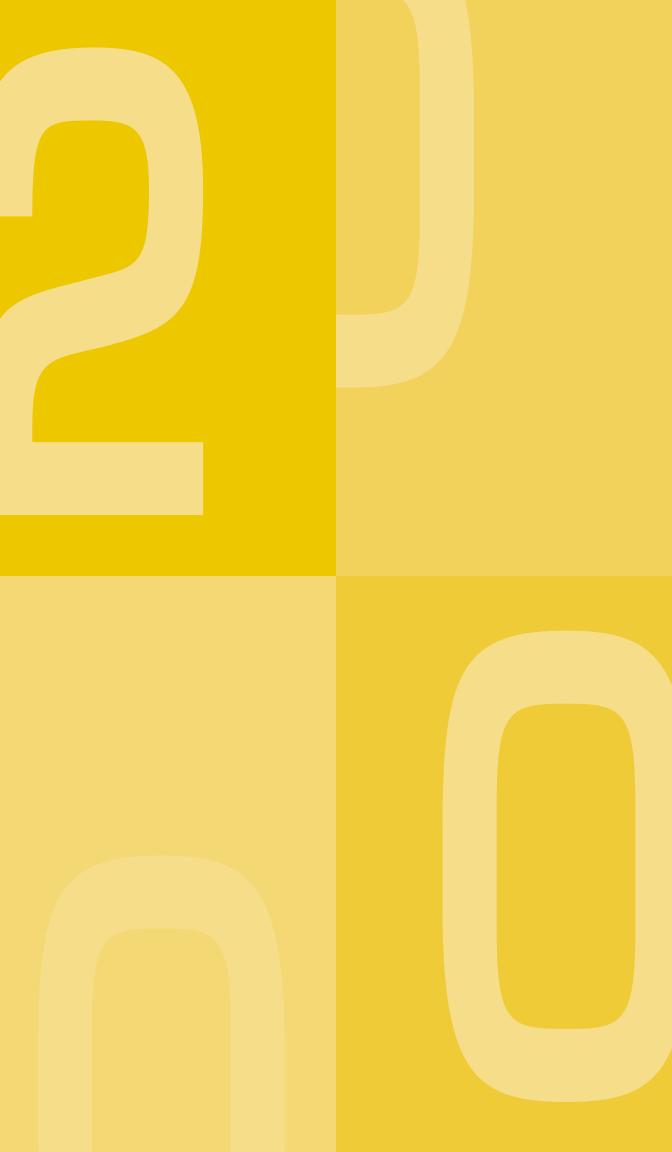


Table of Contents

three Kentucky economic development PARTNERSHIP BOARD

five the GOVERNOR'S letter

seven from the SECRETARY

nine GOVERNOR'S leadership awards

eleven Economic OVERVIEW

thirteen Major EXPANSIONS

fifteen Major LOCATION announcements

seventeen More ACCOMPLISHMENTS

twenty-one NEW manufacturing firms chart

twenty-three EXPANDING manufacturing firms chart

twenty-five NEW supportive/service firms chart

twenty-seven EXPANDING supportive/service firms chart

twenty-nine Strategic PLAN

thirty-one Framework for KCED efforts

thirty-three Benchmarks

thirty-five Tactic team REPORTS

fory-nine Tactic team LEADERS

fifty-one Staff CONTACTS



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The Honorable Paul E. Patton, Chairman

Governor

Commonwealth of Kentucky

Luther Deaton Jr., Vice Chairman **President and CEO**

Central Bank & Trust Company

Secretary James E. Bickford Natural Resources and Environmental Protection Cabinet

Darrell R. Gilliam **Executive Director**

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Sheila R. Hammons

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Secretary Ann R. Latta Tourism Development Cabinet

Secretary T. Kevin Flanery Finance and Administration Cabinet

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President

Peden and Associates Inc.

William R. Sprague

Secretary Marvin E. Strong Jr.
Cabinet for Economic Development

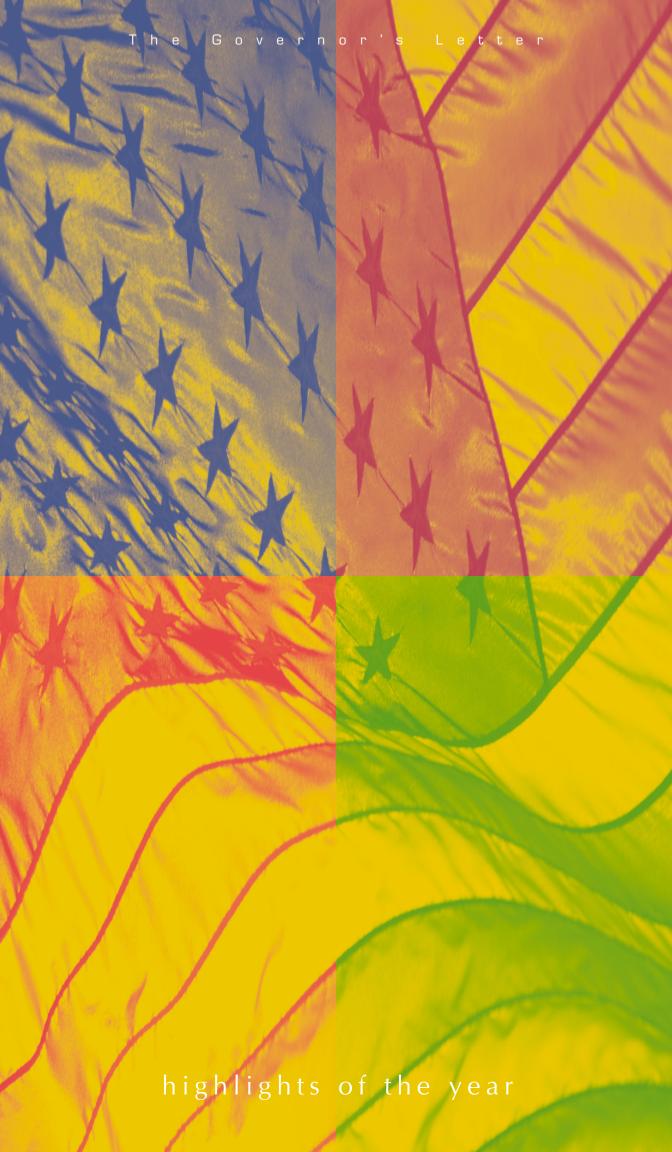
Ernest R. Thompson

Director

United Steel Workers of America

Jean M. Wells
Vice President

Wells Health Systems



Dear Citizens,

In addition to providing facts and figures about last year's economic development efforts in Kentucky, this annual report gives a sense of our commitment to economic development across the state. Kentucky's quality workforce, central location and pro-business environment have attracted the attention of leading companies from around the world.

Last year was another strong year for Kentucky's economy, with unemployment rates the lowest in 27 years. Industrial investments in 2000 totaled \$4.2 billion and were responsible for the creation of 27,076 new jobs. Since 1995, industrial investments have totaled \$16.6 billion, with 151,437 new jobs created. The diversity of the industries that have chosen to locate in Kentucky speaks highly of the advantages that Kentucky has to offer.

HIGHLIGHTS OF THIS YEAR INCLUDE

Total non-farm employment grew 2.2 percent, reaching an all-time high of 1.8 million. Employment was up in manufactured durable goods, trade, services, communication, finance, insurance and real estate.

The Office of the New Economy was created during the 2000 session of the General Assembly, giving the Cabinet a major role in attracting knowledge-based companies in Kentucky.

Autoliv ASP, Inc. announced plans to locate in Madisonville, and Bruss North America in Russell Springs. UPS e-Logistics announced plans to open a new Logistics and Technology Center in Elizabethtown. Interactive Marketing Technologies (IMT) will move to the CirclePort Technology Center in Erlanger. AEI Resources announced an expansion of its offices headquartered in Greenup County. AEI Resources is the fourth largest coal producer in the United States.

We must continue to make strides in our goal to improve the quality of life for Kentucky's citizens. Ensuring that our workforce is adequately prepared to meet the challenges that the new century holds is essential to the economic vitality of our state. We believe that investing in our future is paramount in Kentucky.

I commend the Kentucky Cabinet for Economic Development for the support it has given businesses in the state and its efforts to recruit new industries, both domestically and internationally. I look forward to working with the Cabinet in the coming year.

Sincerely,

Paul E. Patton, Governor





Kentucky enters the new century following a decade of historic economic expansion. The trend of low unemployment, plant announcements/expansions, and new job creation continued into the year 2000. The total number of net new jobs last year is the third highest on record since the Cabinet for Economic Development began tracking these figures.

State performance in economic growth and activity is annually reported by *Site Selection* magazine, a leading international economic development publication. Rankings for 1998-2000 place Kentucky second for the number of jobs created per one million population. The Commonwealth also finished fifth, up from sixth last year, for new/expanded facilities, and 10th for capital investment per one million residents. Kentucky moved up to ninth place for the number of new and expanded global facilities from 10th the previous year. Also 10 cities in *Site Selection's* annual ranking of the top 100 small towns in America for corporate facility expansion were located in Kentucky.

These rankings reflect the success of Kentucky's efforts to aggressively pursue economic opportunities for its citizens. The knowledge-based economy is thriving in Kentucky where public and private investment continues to provide funding for education, research and technology.

Kentucky's positive business environment is the result of cooperation between the private sector, state and local government, the Kentucky General Assembly, and the many economic development groups throughout the Commonwealth. I look forward to working with our many partners in creating a better future for the Commonwealth.

Sincerely,
Marvin E. Strong Jr. Secretary



Marin E. Strong of

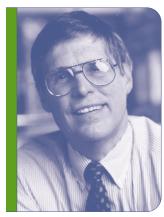


Four Kentuckians received the Governor's Economic Development Leadership Award. The leadership award honors those whose vision and leadership have been instrumental in creating jobs and improving Kentucky's local, regional and statewide economy.

THE 2000 RECIPIENTS ARE

JEAN R. HALE
Pikeville
President, Chief Executive Officer
and Director of Community Trust Bancorp, Inc.





T. WILLIAM SAMUELS JR.

Prospect

President of Maker's Mark Distillery

J. CLIFTON STILZ

Mt. Sterling

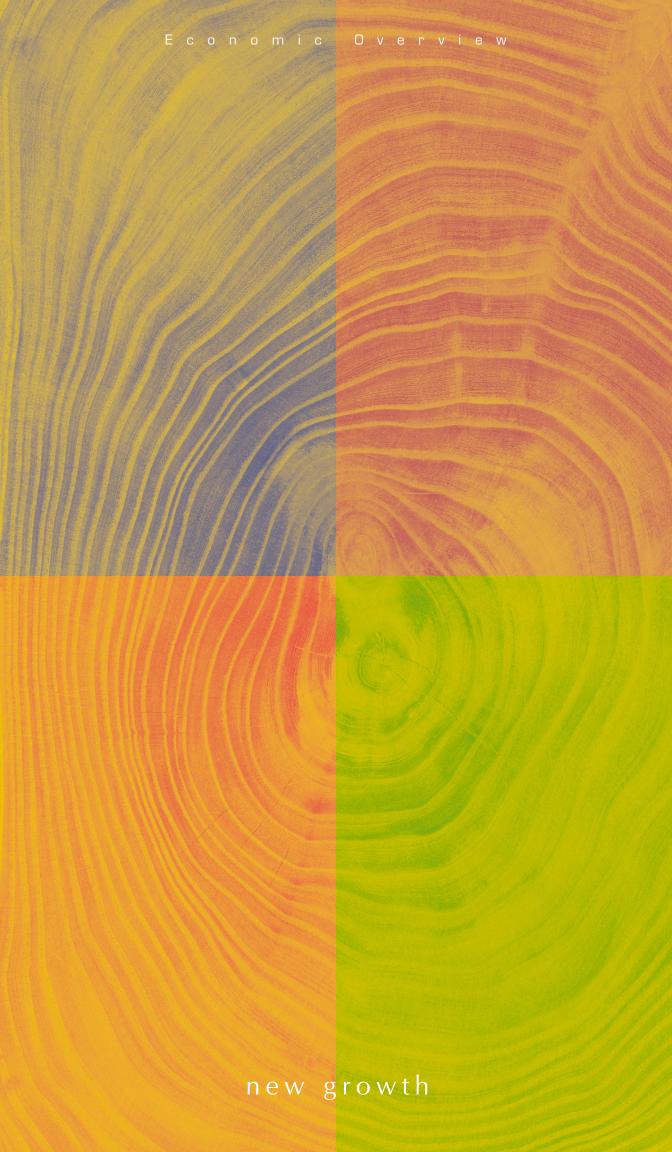
Chairman of the Board and

Chief Executive Officer of Traditional Bank





AUSTIN B. CARROLL
Hopkinsville
General Manager of the
Hopkinsville Electric System



The Kentucky economy has experienced a historical economic expansion during the past 10 years. This era of prosperity has been characterized by low inflation, low unemployment, persistent job growth, attractive interest rates, increasing wages, and a substantial decline in the state's traditionally high poverty rates. The prosperity experienced in the Commonwealth has paralleled the robust national economy in many ways.

Kentucky's Gross State Product (current) has increased by 58 percent to \$107.15 billion between 1990 to 1998. Additionally, Kentucky added 238 thousand new non-farm jobs from 1990 to 2000. This is nearly a 79 percent increase in employment as compared to the 133 thousand new jobs added during the 1980s.

Kentucky's economy continued to prosper during 2000. The first half of the year proved to be a continuation of the long and significant economic expansion of the 1990s. However, the second half of 2000 was characterized by slower economic activity similar to the economic slowdown that has occurred across the country. The softening of economic growth during the latter months of 2000 has primarily affected economic activity in Kentucky's manufacturing sector. Kentucky's service sector continued to expand persistently for the whole year.

The national economy is forecast to continue slowing in the early months of 2001 and revive by the end of the year. University of Kentucky's Center for Business and Economic Research projects a similar fate for Kentucky's economic growth for 2001 with Kentucky's annual Gross State Product posting modest gains for the entire year.



CUMBERLAND GAP PROVISIONS, established in Bell County in 1979, processes fresh pork products for retail grocery stores. The company employs 205 people in a 55,000-square-foot facility. A new expansion project assisted by a loan from LGEDF funds and KREDA tax credits will increase the facility by 74,000 square feet and create 95 new jobs upon completion.

NORTH AMERICAN STAINLESS is a hot-rolling and finishing facility for stainless steel flat-rolled products. During 2000, NAS announced two major expansions, including a melting operation, a third mill, and a third annealing and pickling line. The combined investment is \$330 million, creating an additional 202 new jobs at the Carroll County facility.

CORNING INCORPORATED was established in Harrodsburg in 1952 as a manufacturer of glass for eye-glass lenses. Corning has entered the high-tech world as a producer of precision flat glass used in the production of liquid crystal displays (computer screens). The company is completing a \$200 million expansion that will incorporate clean room production technology. One hundred twenty new jobs will be added, including 40 to 50 engineering positions.

QUEST ECON is an Internet call, order-processing, and distribution center in Louisville. It will add 646 new jobs in an additional 350,611 square feet in Louisville. Total project costs add up to \$34,469,959 with an average wage of \$49,859. The company will act as a supply chain service provider dedicated to developing an order-processing, assembly and value-added distribution business.

ALCAN ALUMINUM CORPORATION in Sebree announced three expansions with a total investment of \$165,632,000 and creating 185 new jobs. The expansion includes start-up of a third potline, an extrusion scrap recycling facility, and an aluminum caster and rolling mill facility. These expansions will serve as an enhancement for the addition of a fourth potline in the future.

TOYOTETSU AMERICA, established in Kentucky in 1995, manufactures automotive components for Toyota. It has announced a \$33 million investment, including a 140,000-square-foot building expansion and the creation of 200 new jobs at its metal stamping and welding operation in Pulaski County.

AEI RESOURCES is the fourth largest coal producer in the United States with offices in Kentucky, West Virginia, Tennessee, Indiana, Illinois, Ohio and Colorado. The company is expanding its office headquarters in Greenup County to accommodate a consolidation of all of its service, technology, accounting, engineering, human resources, corporate development and administration functions. This expansion, when complete, will create 338 new full-time jobs with annual average gross wages of more than \$50,000.

POMEROY COMPUTER RESOURCES, INC., a value-added reseller of a broad range of desktop computer equipment, expanded its U.S. headquarters in Hebron. The expansion will create at least 40 full-time jobs at an average salary of \$60,000.

location An<mark>nouncements</mark>

pinpointing new growth

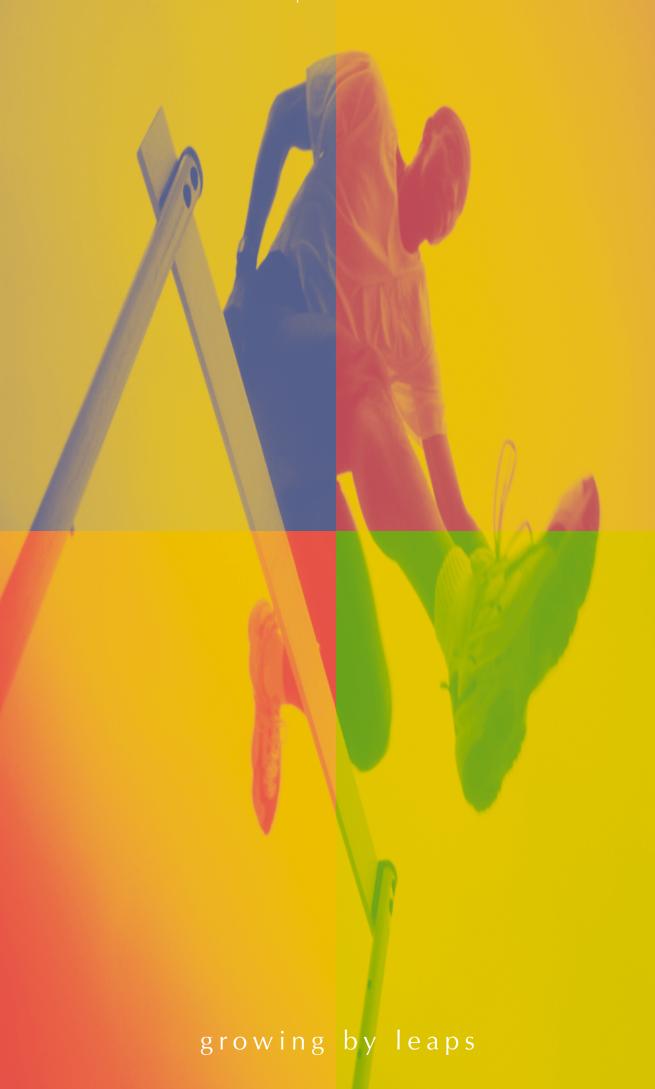
AUTOLIV ASP, INC., a worldwide leader in automotive safety systems, will locate a new safety belt plant in *Madisonville*, investing \$22.7 million and employing about 600 persons. The company is a pioneer in both seat belts and airbags. Autoliv is a technology leader with the widest product offering for automotive safety.

BRUSS NORTH AMERICA, a subsidiary of G. Bruss GMBH and Company in Hamburg, Germany, will construct a 100,000-square-foot facility in *Russell Springs*, employing 95 persons initially and growing to over 300. The company's investment will exceed \$30 million. Bruss manufactures engine and transmission sealing systems.

INTERACTIVE MARKETING TECHNOLOGIES (IMT), a telecommunications service bureau currently located in the Queensgate area of Cincinnati, will move into the CirclePort Technology Center in *Erlanger*. IMT currently employs about 400 employees and expects to hire 100 or more employees after moving into the new facility in Erlanger. IMT is one of the world's largest telecommunications service bureaus servicing Fortune 500 telecommunications companies and consumer goods manufacturers.

UPS E-LOGISTICS INC. selected *Elizabethtown* as the site for a new 400,000-square-foot Logistics and Technology Center, creating about 528 new jobs. Investment in the project is \$12.7 million. The Elizabethtown facility will play a key role in the development of a nationwide distribution network to serve e-commerce companies. UPS e-Logistics offers a complete range of services to manage the back end of e-business supply chain for business-to-business and business-to-consumer e-commerce clients.

Jobs created in Kentucky 1992 to 2000									
	1992		1994		1996		1998		2000
Total Jobs Created	18,705	17,422	26,329	21,628	21,704	21,145	30,028	28,756	26,509
Net Jobs Created	14,522	13,931	23,917	17,906	18,098	17,322	25,602	26,660	24,351



THE BIO2000 CONFERENCE, held in Boston in March 2000, attracted some 7,000 representatives from around the world to unveil the latest advances in the field of biotechnology. The University of Kentucky and the University of Louisville joined forces with the Cabinet for Economic Development to promote Kentucky as an attractive location for the biotechnology industry at the conference. UK and U of L researchers highlighted biotech projects and findings at their institutions. Recruiting high-technology industries is an integral part of Governor Patton's knowledge-based New Economy initiative.

THE COMMONWEALTH NETWORKING INITIATIVE provides consultation and guidance with 36 strategic alliances. A major emphasis has been the continued development of the alliance between the Cabinet and Greater Louisville, Inc. (GLI) and the Kentuckiana Minority Supplier Development Council (KMSDC). This partnership has contact with more than 100 area firms, identifying and assisting in numerous projects in the fields of information technology and e-commerce, services, and manufacturing.

ECONOMIC DEVELOPMENT 101 - As part of its ongoing partnership with the Kentucky Industrial Development Council, the Cabinet assisted in holding four one-day workshops on the economic development process. The workshops are directed to basic education for local elected officials and development board volunteers. More than 140 persons attended the workshops in Paducah, Paintsville, Campbellsville and Maysville.

THE DEPARTMENT FOR COAL COUNTY DEVELOPMENT administers the multi-county REGIONAL BUSINESS PARK PROGRAM. Such forward-thinking companies as Sykes Enterprises, Family Dollar, Cintas and others have located in the regional parks. The Department for Coal County Development had 21 single county projects approved by KEDFA for a total of \$6,773,298 in calendar year 2000. These grants were for engineering, infrastructure, acquisition, spec building construction, or modification and training.

THE 2000 GENERAL ASSEMBLY, through budget language (HB502), authorized the Job Training Grant Program under the LGEDF program. Job Training Grants are administered by the Department for Coal County Development and will be used to fund job training for companies locating or expanding in one of the designated regional business parks or in an eligible coal-producing county. Funding has been provided through a 20 percent set-aside of single county accounts. To date, \$8,677,000 has been allocated for this program.

COMMISSIONER OF THE NEW ECONOMY. During the 2000 Regular Session of the General Assembly, Governor Patton signed and the General Assembly enacted House Bill 572 giving concrete direction for Kentucky to progress in becoming a knowledge-based innovative state. The Council on Postsecondary Education and the Cabinet for Economic Development are the primary state agencies responsible for administering HB 572. In November 2000, Governor Patton appointed Dr. William G. Brundage to serve as Commissioner of the New Economy. The Kentucky Economic Development Partnership Board approved Dr. Brundage's appointment on December 15, 2001. The creation of the Office of the Commissioner for the New Economy gives the Cabinet a major role in undertaking a strategic technology capacity initiative to attract and grow knowledge-based companies in Kentucky.

THE DIVISION OF SMALL AND MINORITY BUSINESS introduced PRO-Net to minority- and women-owned businesses as a marketing tool instead of publishing the Kentucky Directory of Minority Businesses. There were 137 inquiries regarding PRO-Net and approximately 38 minority- and women-owned businesses were registered on the SBA PRO-Net Web site.

THE KENTUCKY PROCUREMENT ASSISTANCE PROGRAM (KPAP) is a business assistance program designed to help Kentucky businesses sell their products or services to federal, state and local governments. Companies using KPAP reported that the program helped them obtain 462 government contract awards worth \$174,692,743. KPAP sponsored or participated in 16 training events with 1,345 attendees. And 1,097 counseling sessions were held with individual companies.

A total of 42 companies received preliminary approvals under the **KENTUCKY RURAL ECONOMIC DEVELOPMENT ACT (KREDA)** program. These 42 companies are anticipated to invest approximately \$1,065,000,000 and create 3,983 jobs in Kentucky counties with high unemployment rates. Another 22 companies finalized their KREDA transactions in 2000 resulting in approximately \$139,000,000 in new investment and 1,500 new jobs.

THE KENTUCKY INDUSTRIAL DEVELOPMENT ACT (KIDA) preliminarily agreed to award tax incentives to 51 companies during 2000. These 51 companies are anticipated to create 3,944 new jobs and invest approximately \$1,335,000,000. Additionally, 38 companies received final approval of their KIDA transactions, resulting in new investment of approximately \$684,000,000 and the creation of 3,358 new Kentucky jobs.

KENTUCKY JOBS DEVELOPMENT ACT (KJDA) - In 2000, 59 companies were preliminarily approved for an accumulative total of \$197,382,045 in approved costs, creating a total of 8,234 new Kentucky tax-paying jobs with average annual gross wages of \$40,208. There were also 44 companies that received final approval for total approved costs in the amount of \$205,361,973 creating 8,906 new Kentucky jobs with average annual gross wages of \$37,737.

DURING THE 2000 CALENDAR YEAR, THE KENTUCKY ECONOMIC DEVELOPMENT FINANCE AUTHORITY (KEDFA) approved a total of \$14,683,794 in loans to 37 entities, including both new and existing businesses as well as local industrial authorities. The loans approved will help create a total of 996 jobs in Kentucky over the next two years.

In 2000, the **BLUEGRASS STATE SKILLS CORPORATION** (**BSSC**) awarded grants totaling more than \$5.8 million to fund 271 projects to 256 Kentucky companies. BSSC also approved 18 training consortia projects for funding, totaling \$855,903. In addition, Kentucky's Uniform Electronic Transaction Act took effect allowing BSSC to accept electronic signatures on applications submitted online.

PROGRAMS SERVICING DIVISION - An independent CPA completed the first compliance audit since the inception of the tax credit programs (KIDA, KREDA, and KJDA) during FY 1999-2000. The firm's sample of projects found no instances of non-compliance in any of the incentive programs examined. This report certainly speaks well for the Cabinet's effort to monitor the projects for statutory and contractual requirements.

THE VENTURE CAPITAL FUND PROGRAM developed through the Kentucky Investment Fund Act (KIFA) certifies venture capital funds for investor tax credit purposes. The first venture fund of \$5 million was approved in FY 1999-2000.

THE KENTUCKY ECONOMIC OPPORTUNITY ZONE (EOZ) program, passed in the 2000 General Assembly, provides tax credits to companies that establish new or expand existing manufacturing, service or technology operations in a qualified zone having high unemployment and poverty levels.

The **DIVISION OF SITE EVALUATION** created and maintains the Kentucky Economic Development Information System (KY EDIS), an extensive database including over 1,000 fields of economic development information, including 184 industrial sites and 130 industrial buildings. The KY EDIS system resulted in a major increase in productivity in site evaluation work during 2000. The KY EDIS database system supports the EDIS Web Site, http://www.thinkkentucky.com/edis/, a comprehensive online interactive display of site, building and community information. Site information is developed in GIS format, based on digital orthophotography, and digital pictures are captured for all available industrial buildings.

Firms Chart

new manufacturing

New manufacturing firms with 50 or more employees

CITY	COMPANY	EMPLOYE	E INVESTMENT S	PRODUCT
Warren	Longview Fibre Company	65	25,000,000	Corrugated containers
Taylor	Airguard	300-350	10,600,000	Air filtration products
Taylor	Fleetwood Travel Trailers of Kentucky	142	4,800,000	Travel trailers
Taylor	Murakami Manufacturing USA	16-56	8,400,000	Motor vehicle parts & accessories
Simpson	Mother Earth	188	1,800,000	Manufacture lightweight mailboxes
Greenup	Cintas Sales Corporation	187	11,498,000	Men's & boys' clothing
Perry	D-J Inc.	75-100	1,800,000	Plastic
Perry	Kentucky Mountain Power	50	600,000,000	Coal-fired power plant
Christian	P.S.C. Fabricating	50	2,000,000	Fiberglass products
Hopkins	Autoliv ASP, Inc.	600	22,706,984	Automotive seat belts
Hopkins	Gemtron Corporation	100	8,200,000	Glass fabrication &
				injection molding processes
Hopkins	Rexam Medical Packaging	100	19,000,000	Molded plastic container closures
Bourbon	T & WA	52	18,000,000	Tire & wheel assembly
Hardin	Assurance Packaging & Manufacturing	200	1,497,000	Returnable packaging racks
				for auto industry
Russell	Bruss North America, Inc.	95-178	25,150,000	Automotive engine &
				transmission sealing systems
Lewis	Coroplast, Inc.	57	10,590,000	Corrugated plastic sheet products
Greenup	Vesuvius USA	57	8,512,000	Ceramic shapes & linings
				for the steel, foundry & glass industry

TOTALS: 17 2,532 \$779,553,984

expanding manufacturing

Expanding manufacturing firms with 50 or more employees

CITY	COMPANY	EMPLOYE	E INVESTMENT \$	PRODUCT
Madison	NACCO Materials Handling Group, Inc.	192	17,803,000	Material handling equipment
Madison	PPG Industries, Inc.	100	7,028,000	Automotive windshields
Warren	Kerr Group, Inc.	130	6,650,000	Plastic packaging for food
				& distilled spirits
Warren	NASCO	50	22,332,589	Motor vehicle parts & accessories
Warren	NHK Associated Spring	50	20,000,000	Suspension springs for cars
	Suspension Components			and trucks
Trigg	American National Rubber	50	2,170,000	Fabricated rubber products, NEC
Taylor	Cox Interior, Inc.	50	3,050,000	Millwork
Taylor	Ingersoll-Rand Co.	128	1,191,000	Air & gas compressors
Hardin	Ambrake Corporation	200	47,500,000	Automotive disc & drum brakes
Kenton	Metroweb Corp.	50	5,000,000	Catalog & magazine Web and offset printing
Boone	Mubea Inc., Sub Muhr Und Bender	60	7,743,104	Steel springs, except wire
Boone	P & G Welding & Fabrication Specialties, Inc.	31-69	1,353,000	Steel fabrication
Boone	Sachs Automotive of America	100		Motor vehicle parts & accessories
Franklin	Montaplast of North America, Inc.	140	15,420,000	Injection molded automotive parts
Simpson	Harman / Becker Automotive Systems	180	5,470,000	Automotive equipment
Simpson	Tyco Electronics, Sub Tyco International (US) Inc.	50	1,050,000	Plastic products
Monroe	Southern Kentucky Hardwood	80	1,225,500	Unfinished oak strip flooring
Scott	Johnson Controls, Inc.	60	10,669,000	Automotive parts
Carroll	North American Stainless, L.P.	150	200,000,000	Hot rolling and finishing stainless steel
Marshall	Pinnacle Gage & Tool, L.L.C.	50	953,600	Tools, fixtures & gages
Barren	Federal-Mogul Corporation	150	6,600,000	Friction products (brakes)
Barren	Tyson Bearing Company, Inc.	100	8,000,000	Roller bearings
Mercer	Corning, Inc.	131	57,600,000	AMLCD glass
Henderson	Alcan Aluminum Corporation	80	5,879,000	Aluminum producer & fabricator
Henderson	Alcan Ingot, Sebree Aluminum Plt.	100	5,000,000	Primary production of aluminum
Henderson	Pittsburg Tank & Tower Co.	140	7,000,000	Ground-level storage tanks
Monroe	Graham & Hammer Lumber Co., Inc.	60	3,700,000	Wood components
Christian	Dana	160	19,000,000	Automotive frames
Christian	Freudenberg Vitech LP	55	15,700,000	Automotive nonwoven headliner facings
Christian	Grupo Antolin Kentucky	100	6,350,000	Fabricated rubber products, NEC
Marion	TG Kentucky Corp.	150	16,100,000	Motor vehicle parts & accessories
Grayson	Leggett Partners	67	10,425,000	Sleeper mechanisms for furniture
Fayette	Lexmark International, Inc.	350	55,000,000	Computer peripheral equipment, NEC
Fayette	Square D Co.	56	10,132,000	Electrical machinery, equipment & supplies, NEC

TOTALS: 34 3,638 \$603,094,793

CITY	COMPANY	EMPLOYEE	INVESTMENT \$	PRODUCT
Laurel	Aisin Automotive Casting, Inc.	180	45,000,000	Aluminum die castings
Jefferson	Accu-Tec,Inc.	51	2,748,651	Die-cut paper & board
Jefferson	Airguard Industries, Inc.	51	3,100,000	Air filtration products
Jefferson	Electronic Design & Research	3,000	20,000	Industrial instruments for meas, display & control
Jefferson	Faurecia FKA AP Automotive Systems, Inc.	80	6,900,000	Automotive exhaust systems
Jefferson	Lear Corp.	100	14,500,000	Automotive Interior systems
Jefferson	Linak U.S., Inc.	136	7,800,000	Actuator systems
Jefferson	Precision Tool & Die	145	12,000,000	Automotive seat & appliance components
Jefferson	Safetran Systems Corporation	161	1,384,000	Rail signal systems (corp. headquarters)
Jefferson	Sport Paint, Inc.	50	<i>77</i> 1,505	Automotive industrial paint finishing supplier
Jefferson	White Castle Distributing Inc., Div PSB Co.	56	1,500,000	Sausages & meat products
Harlan	Kentucky Wood Manufacturing	80	3,245,000	Wood furniture products
Hopkins	Millennium Plastics, Inc.	90	2,000,000	Plastic injection molding
Hopkins	Tango Motor Transit, Inc.	50-150	300,000	Headquarters / dispatching
Graves	Mega Power, Inc.	80	2,265,000	Power house replacement parts
Bell	Cumberland Gap Provisions	95	12,737,000	Smoked ham & sausage products
Wayne	Fantasy Custom Yachts	72	2,500,000	Boat manufacturer
Rowan	Guardian Automotive, Div Guardian Industries Corp.	100	15,000,000	Plastic products
Daviess	Packaging Unlimited	95	6,400,000	Packaging products
Daviess	West Irving Die Casting	75	2,186,000	Aluminum die castings
Madison	Electronic Assembly Corporation	150	11,700,000	Printed circuit board assembly
Henderson	Tyson Foods, Inc.	50	3,000,000	Meat packing plants
Webster	Universal Tower, Inc.	63	2,361,000	Communication towers & accessories
Shelby	Roll Forming Corp	100	2,000,000	Fabricated metal products, NEC
Pulaski	Toyotetsu America, Inc.	200	33,000,000	Automotive metal stampings
Hardin	NSU Corp.	60	60,000	Motor vehicle parts & accessories
McCreary	Outdoor Venture Corp	60	1,800,000	Canvas products
Clark	Freeman Corp.	50	1,400,000	Hardwood veneer & plywood
Clark	Wintech Inc., Sub Niles Parts Co. Ltd.	100	5,500,000	Plastic products
Boyd	Alltech	300		Telecommunications network services
Boyd	Applied Card Systems	500	8,250,000	Credit card & banking service center
Warren	AFNI	550	2,148,961	Business solution / call center
Muhlenberg	CDG Management, LLC	100	1,000,000	Call center
Hardin	UPS e-Logistics, Inc.	528	12,785,422	Distribution / warehousing
Kenton	Interactive Marketing Technology	99-112	1,980,000	Computer service center
Franklin	GovernmentFirst.com	55	800,000	Internet service center
Boone	Gap, Inc.	853	6,700,000	Distribution
Christian	Wal-Mart Stores East, Inc.	480-960	9,600,000	Distribution

Leslie Image Firtry, Inc. 100 3.85,415 Data processing facility Fayette 18M 300 8,200,000 Corp. hoadquarters & warehousing Office data services Payette 18M 300 8,200,000 Office data services Payette 18M Seaton 12-100 650,000 Business accelerator & venture capital company Payetter 12-100 Computer service center 19M 1,200,000 Computer service center 19M 1,200,000 Distribution A management 19M 1,200,000 Distribution Payetter 19M 1,200,000 Distribution Payetter 19M 1,200,000 Distribution Payetter 19M 1,200,000 Distribution Payetter 19M 1,200,000 Distribution	CITY	COMPANY	EMPLOYE	E INVESTMENT S	PRODUCT
Fayette IBM 100 8,200,000 Officer data services Iefferson IbCatalyst 12-100 650,000 Basiness accellerator & venture capital company Iefferson Ibue Fin Technologies 86 591,000 Computer service center Iefferson Global Sports, Inc. 125 2,500,000 Headquarters, distribution & management Iefferson Corbette Corporation 65-98 1,300,000 Distribution Iefferson Welnvide Insurance 50 1,000,000 Customer service center Iefferson Welliam M. Mercer 150 4,800,000 Data center Graves CDG Management 200 1,000,000 Call center Johnson CDC Management 200 1,000,000 Call center CDG Management 200 1,000,000 Call center CDG Management 200 1,000,000 Call center Sullit Ulluminations,com, Inc. 150 3,000,000 Distribution ember Sullit Computer Service Express Corp. 35-100 2,500,000 Distribution ember Sullit Computer Service Express Corp. 35-100 2,500,000 Distribution Iefferson ABCPoint con 140 1,512,000 Distribution Iefferson ARCPoint con 140 1,512,000 Distribution Iefferson Express Technologies, Inc. 57 1,140,000 Internet service center Iefferson Express Technologies, Inc. 57 1,40,000 Internet service center Iefferson Papa John's Ofline 72 1,40,000 Internet service center Iefferson Papa John's Ofline 72 1,40,000 Internet redering service center Iefferson The Stratos Group, Ltd, Inc. 72 1,632,000 Internet enhance Iefferson The Stratos Group, Ltd, Inc. 185 2,700,500 Computer service center Iefferson The Stratos Group, Ltd, Inc. 75 30,000,000 Internet accellation Iefferson The Stratos Group, Ltd, Inc. 75 30,000,000 Internet accellation Iefferson The Stratos Group, Ltd, Inc. 75 30,000,000 Internet accellation Iefferson The Stratos Group, Ltd, Inc. 75 30,000,000 Claim management service center Iefferson The Stratos Group, Ltd, Inc. 75 3	Leslie	Image Entry, Inc.	100	385,415	Data processing facility
Jefferson Blue Fin Technologies Computer service center	Fayette	A & W Restaurants, Inc.	95	1,900,000	Corp. headquarters & warehousing
Jefferson Blue Fin Technologies 86 591,000 Computer service center Jefferson Cyberswap, Inc. 125 2,500,000 Headquarters, distribution & management Jefferson Global Sports, Inc. 320 6,400,000 Distribution / fulfillment center Jefferson Locitte Corporation 65-98 1,300,000 Distribution / fulfillment center Jefferson Wellwide Instrance 30 1,000,000 Call center Jefferson William M. Mercer 150 4,800,000 Data center Johnson CDG Management 200 1,000,000 Call center (outbound) Johnson CDG Management 200 1,000,000 Call center (outbound) Jefferson CDG IV 200 2,080,000 Distribution center Bullitt Computer Service Express Corp. 35-100 2,500,000 Computer services Hardin For Knox National Company 73-82 640,498 Call center Jefferson Emerson Power Transmission 120 2,400,000 Internet service center Jefferson Express Technologies, Inc. 37 1,140,000 Internet service center provider Jefferson High Speed Access Corp. 493 9,860,000 Telecommunications service inter Jefferson Papa John's Online 72 1,440,000 Internet service center Jefferson Pation, Inc. 290 5,800,000 Telecommunications service inter Jefferson Tech Republic, Inc. 290 5,800,000 Internet service center Jefferson Tech Republic, Inc. 290 5,800,000 Internet service center Jefferson Tech Republic, Inc. 290 5,800,000 Internet service center Jefferson Tech Republic, Inc. 290 5,800,000 Internet service center Jefferson Tech Republic, Inc. 290 5,800,000 Internet service center Jefferson Tech Republic, Inc. 270,000 Internet service center	Fayette	IBM	300	8,200,000	Office: data services
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Johnson CDG Management 200 1,000,000 Call center (outbound)		William M. Mercer	150	4,800,000	Data center
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KentonEmerson Power Transmission1202,400,000DistributionJeffersonABCPoint.com1401,512,000Internet service centerJeffersoneRoute1161,303,840Technology benefits support centerJeffersonExpress Technologies, Inc.571,140,000Internet service center providerJeffersonHigh Speed Access Corp.4939,860,000Customer service support centerJeffersonLightyear Communications, Inc.861,720,000Telecommunications service facilityJeffersonPapa John's Online721,440,000Internet ordering service centerJeffersonPatrion, Inc.2905,800,000Internet order processing call / distribution centerJeffersonService Administrators LLC50318,000Internet amintenance plan service centerJeffersonSteel Technologies851,000,000Corporate headquartersJeffersonTech Republic, Inc.721,632,000Internet technical information centerJeffersonThe Stratos Group, Ltd, Inc.1882,700,500Long-term care insurance service centerJeffersonUnderwriters Safety & Claims, Inc.50400,000Claims management service centerJeffersonVobix183267,150Internet service provider center/software developmentJeffersonTechRepublic7530,000,000Web publisherHopkinsTango Motor Transit, Inc.50-150300,000Headquarters / dispatchingDaviess<	Bullitt	Computer Service Express Corp.	35-100	2,500,000	Computer services
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Jefferson Patrion, Inc. 290 5,800,000 Internet service center Jefferson QuestEcon, LLC 646 3,350,069 Internet order processing call / distribution center Jefferson Service Administrators LLC 50 318,000 Internet maintenance plan service center Jefferson Steel Technologies 85 1,000,000 Corporate headquarters Jefferson Tech Republic, Inc. 72 1,632,000 Internet technical information center Jefferson The Stratos Group, Ltd, Inc. 188 2,700,500 Long-term care insurance service center Jefferson Underwriters Safety & Claims, Inc. 50 400,000 Claims management service center Jefferson Vobix 183 267,150 Internet service provider center/software development Jefferson TechRepublic 75 30,000,000 Web publisher Hopkins Tango Motor Transit, Inc. 50-150 300,000 Headquarters / dispatching Mason Federal Mogul Corp. 200 1,500,000 Distribution of engine parts Daviess Firstar Home Mortgage 268 5,836,150 Loan processing center Greenup AEI Resources, Inc. 59 809,304 Refrigerated warehouse /	Jefferson	Lightyear Communications, Inc.	86	1,720,000	Telecommunications service facility
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JeffersonVobix183267,150Internet service provider center/software developmentJeffersonXSports Interactive, Inc.1101,071,700Internet service facilityJeffersonTechRepublic7530,000,000Web publisherHopkinsTango Motor Transit, Inc.50-150300,000Headquarters / dispatchingMasonFederal Mogul Corp.2001,500,000Distribution of engine partsDaviessFirstar Home Mortgage2685,836,150Loan processing centerGreenupAEI Resources, Inc.3386,760,000Corporate headquartersBooneSSE Manufacturing, Inc.59809,304Refrigerated warehouse /	Jefferson	The Stratos Group, Ltd, Inc.	188	2,700,500	
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Greenup AEI Resources, Inc. 338 6,760,000 Corporate headquarters Boone SSE Manufacturing, Inc. 59 809,304 Refrigerated warehouse /	Mason	Federal Mogul Corp.	200	1,500,000	
Boone SSE Manufacturing, Inc. 59 809,304 Refrigerated warehouse /	Daviess	Firstar Home Mortgage	268	5,836,150	Loan processing center
	Greenup	AEI Resources, Inc.	338	6,760,000	Corporate headquarters
	Boone	SSE Manufacturing, Inc.	59	809,304	

TOTALS: 39 6,404 \$119,987,626

new supportive

New supportive/service firms with 50 or more employees

CITY	COMPANY	EMPLOYEE	INVESTMENT \$	PRODUCT
Band	Alltech	200		Talananan miantiana antonah ana iana
Boyd		300	0.250.000	Telecommunications network services
Boyd	Applied Card Systems	500	8,250,000	Credit card & banking service center
Warren	AFNI	550	2,148,961	Business solution / call center
Muhlenberg		100	1,000,000	Call center
Hardin	UPS e-Logistics, Inc.	528	12,785,422	Distribution / warehousing
Kenton	Interactive Marketing Technology	99-112	1,980,000	Computer service center
Franklin	GovernmentFirst.com	55	800,000	Internet Service Center
Boone	Gap, Inc.	853	6,700,000	Distribution
Christian	Wal-Mart Stores East, Inc.	480-960	9,600,000	Distribution
Leslie	Image Entry, Inc.	100	385,415	Data processing facility
Fayette	A & W Restaurants, Inc.	95	1,900,000	Corporate headquarters
				& warehousing
Fayette	IBM	300	8,200,000	Office: data services
Jefferson	bCatalyst	12-100	650,000	Business accelerator &
				venture capital company
Jefferson	Blue Fin Technologies	86	591,000	Computer service center
Jefferson	Cyberswap Inc.	125	2,500,000	Headquarters, distribution
				& management
Jefferson	Global Sports, Inc.	320	6,400,000	Distribution / fulfillment center
Jefferson	Loctite Corporation	65-98	1,300,000	Distribution
Jefferson	Webwide Insurance	50	1,000,000	Customer service center
Jefferson	William M. Mercer	150	4,800,000	Data center
Graves	CDG Management	200	1,000,000	Call center
Johnson	CDG Management	200	1,000,000	Call center (outbound)
Pike	CDG Management	200	1,000,000	Call center
Webster	CDG IV	200	2,000,000	Call center
Bullitt	Illuminations.com, Inc.	150	3,000,000	Distribution center
Bullitt	Computer Service Express Corp.	35-100	2,500,000	Computer services

TOTALS: 25 6,432 \$81,490,798

Firms Chart

expanding supportive

Expanding supportive/service firms with 50 or more employees

HardinFort Knox National Company73-82640,498Call centerKentonEmerson Power Transmission1202,400,000DistributionJeffersonABCPoint.com1401,512,000Internet service centerJeffersoneRoute1161,303,840Technology benefits supportJeffersonExpress Technologies, Inc.571,140,000Internet service center productionJeffersonHigh Speed Access Corp.4939,860,000Customer service supportJeffersonLightyear Communications, Inc.861,720,000Telecommunications serviceJeffersonPapa John's Online721,440,000Internet ordering service of the communication of the communic	
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plan service center	
Jefferson Steel Technologies 85 1,000,000 Corporate headquarters	
Jefferson Tech Republic, Inc. 72 1,632,000 Internet technical information	ntion center
Jefferson The Stratos Group, Ltd, Inc. 188 2,700,500 Long-term care insurance	service
Jefferson Underwriters Safety & Claims, Inc. 50 400,000 Claims management serving	ice center
Jefferson Vobix 183 267,150 Internet service provider of	center /
software development	
Jefferson XSports Interactive, Inc. 110 1,071,700 Internet service facility	
Jefferson TechRepublic 75 30,000,000 Web publisher	
Hopkins Tango Motor Transit, Inc. 50-150 300,000 Headquarters / dispatching	ıg
Mason Federal Mogul Corp. 200 1,500,000 Distribution of engine part	
Daviess Firstar Home Mortgage 268 5,836,150 Loan processing center	rts
Greenup AEI Resources, Inc. 338 6,760,000 Corporate headquarters	rts
Boone SSE Manufacturing, Inc. 59 809,304 Refrigerated warehouse /	rts

TOTALS: 23 3,930 \$81,761,211

GRAND TOTAL: 176 32,574 \$1,912,330,951

move in the right direction

In 1992, the Kentucky General Assembly enacted KRS 154.10-120 mandating preparation of a state strategic plan for economic development. The Kentucky Economic Development Partnership adopted the Kentucky Strategic Plan for Economic Development in May 1994. The plan was developed to generate a dynamic course of action to foster and focus Kentucky's economic development efforts. The partnership is composed of 13 members. Eight private sector members represent each of the state's congressional districts and various sectors of the state's economy. The secretaries of four Cabinets-Economic Development, Finance and Administration, Natural Resources and Environmental Protection, and Tourism Development-serve as public sector, ex-officio members. The governor serves as chairman of the partnership.

From the start of the strategic planning process in 1994, the partnership has sought broad-based input and participation of public and private individuals and organizations. Other agencies of state government are active with various tactics of the plan as well. Public/private sector cooperation remains a driving force in realizing a common mission for improving Kentucky's economy.

VALUES AND MISSION STATEMENT

five overriding values and a mission statement govern the operation of the Cabinet and Strategic Plan.

THE VALUES ARE

one OPENNESS AND HONESTY

two RESPECT FOR PEOPLE AS INDIVIDUALS

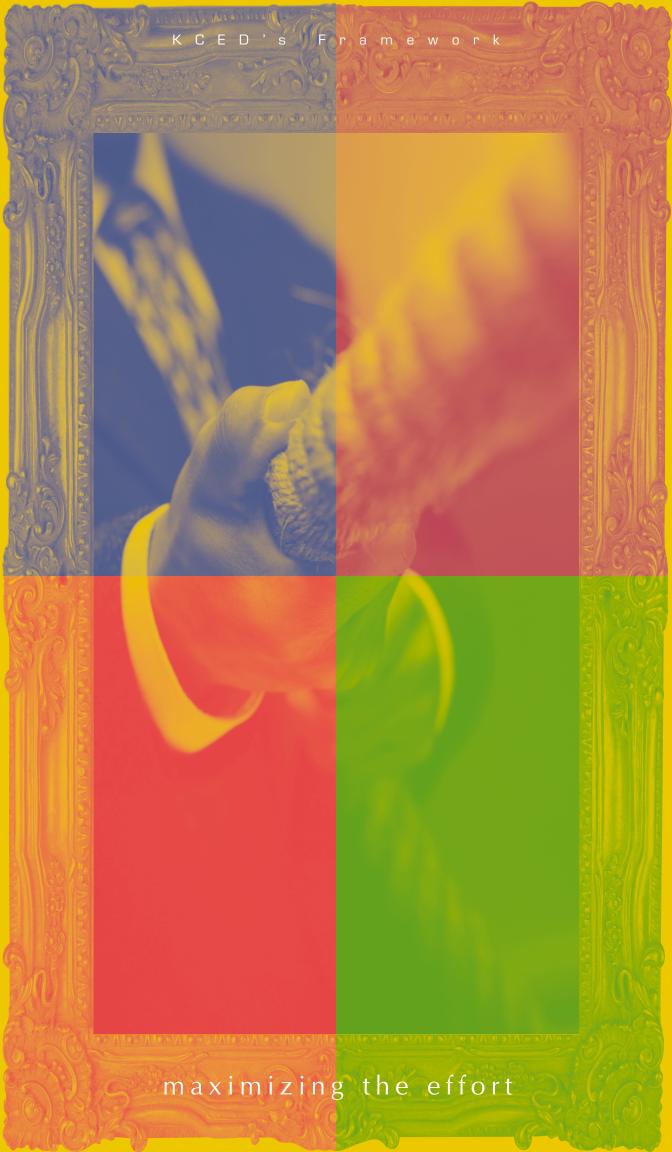
three BEING RESULTS-ORIENTED

four INNOVATION AND RISK

five A COMMITMENT TO BEING THE BEST

The mission statement adopted by the partnership as part of the Strategic Plan is:

To Create More and Higher Quality Opportunities for All Kentuckians by Building an Expanding Sustainable Economy.



The Kentucky Strategic Plan for Economic Development provides a framework for "creating more and higher quality opportunities for all Kentuckians." The Strategic Plan is organized under five major goals, which are subdivided into strategies, which in turn are subdivided into tactics. Completion of 44 tactics has been accomplished through the work of Kentuckians representing each geographic area of our diverse state, including three considered completed in 2000.

There are currently 62 tactics in the plan, although many of these have completed their tasks and are considered finished. Tactic teams are composed of members from the public and private sectors, with a team leader from the private sector and a facilitator from the Cabinet assisting the team in its work.

FIVE MAJOR GOALS

goal one

BUILD AND MAINTAIN CONSENSUS TO IMPLEMENT THE MISSION

goal two

REDUCE UNEMPLOYMENT AND INCREASE PER CAPITA INCOME

goal three

CREATE A GLOBALLY COMPETITIVE BUSINESS ENVIRONMENT

goal four

MANAGE RESOURCES TO MAXIMIZE RETURN ON INVESTMENT

goal five

MANAGE KENTUCKY'S NATURAL RESOURCES AND CULTURAL

ASSETS TO ENSURE LONG-TERM PRODUCTIVITY AND QUALITY

OF LIFE

GROSS STATE PRODUCT

Gross State Product (GSP) in Kentucky has increased each year during the 1990s. Gross State Product in the Commonwealth grew by 3.97 percent annually for 1998 while the nation's gross domestic product (GDP) grew at a 5.13 percent rate. Kentucky produced 1.22 percent of the nation's GDP during 1998. Kentucky's goal for the year 2001 is to increase the state's per capita GSP to a benchmark level of 89.0 percent of the national per capita average. Kentucky's per capita GSP is currently 83.9 percent of the national average. (GSP and GDP values are in real chained dollars.)

PER CAPITA INCOME

Kentucky's per capita income level for 1999 was \$23,393, while the national level was \$28,800. The benchmark goal for the Commonwealth is to increase the per capita income levels from 81.4 percent of the national average per capita income level for the baseline year 1995 to 84.0 percent of the national average by 2001. Kentucky's per capita income level was 81.2 percent of the national average during 1999. The year 2015 per capita income benchmark goal is 90.0 percent of the national average, reflecting Kentucky's cost-of-living which is consistently among the lowest in the nation.

ANNUAL AVERAGE PAY PER EMPLOYEE

Wages for employees increased each year during the 1990s in Kentucky and in the United States. Kentucky's annual average wage increased to \$27,116 during 1999, and the national average increased to \$32,711. Kentucky workers earned 82.9 percent of the national average wage in 1999. Kentucky hopes to reach the goal of 87.0 percent by 2001. Kentucky's 1995 baseline was 84.4 percent. The year 2015 annual average pay per employee benchmark goal is 95.0 percent, which considers the cost-of-living indexes for Kentucky are 5-10 percent below the national average.

POVERTY

The poverty rate in Kentucky declined noticeably during the 1990s. The state's poverty rate was 45 percent above the national poverty level in 1989. The state poverty rate declined to a level 20.2 percent above the United State's poverty rate for 1997. Kentucky's goal is to reduce the poverty rate to 29.0 percent of the national level by the year 2001.

MANUFACTURING SHARE

Manufacturing industries notably influence Kentucky and Kentucky's competitor states' economies. During 2000, Kentucky's manufacturing share stood at 125.8 percent of the national average. The manufacturing share benchmark goal established for Kentucky was to increase the state's manufacturing share to 126.0 percent of the national manufacturing share (100.0%) by 2000.

UNEMPLOYMENT

Kentucky's annual unemployment percentage rate for 2000 declined to a multi-decade low level of 4.1 percent. The United State's unemployment percentage rate also declined through the 1990s to a rate of 4.0 percent (2000). The unemployment benchmark goal for Kentucky was to reduce unemployment levels in the Commonwealth to 16 percent below the national unemployment rate for 2000. Kentucky reached this benchmark by achieving an unemployment rate that is only 3.1 percent below the national annual average in 2000.

serving up success



Strategy 1.1 Communicate the Economic Development Mission to the

Citizens of the Commonwealth

Tactic 1.1.1 Maintain and market a current presentation package on

Kentucky's economic development efforts to be used by local organizations and the Economic Development Cabinet

Performance Milestones Annual-Number of presentations made and number of copies

distributed

Team Facilitator: Terri Bradshaw Team Leader: Tom Harris

Summary of Activities A video of economic development activities was developed for use

during speaking engagements by the local economic development leaders and Cabinet officials. The video is offered to various clubs

and community organizations throughout the state.

Tactic 1.1.2 Publish quarterly newsletter and create other media opportunities

to inform the general public, business leaders and government officials about Kentucky's economic development progress

Performance Milestones Annual-Number of newsletters distributed

Team Facilitator: Terri Bradshaw Team Leader: Tom Harris

Summary of Activities Circulation of the Cabinet's quarterly newsletter to approximately

8,000 people in the state. A fax-on-demand system provides informational fact sheets on doing business in Kentucky.

Tactic 1.1.3 Create systemized approach for Cabinet officials to conduct

interviews with local, state and national news media to communicate Kentucky's economic development efforts

outlets contacted

Team Facilitator: Terri Bradshaw Team Leader: Tom Harris

Summary of Activities Approximately 250 state, regional and national media outlets are

routinely contacted through news releases issued by the Cabinet.

All press releases are posted on our Web site.

Tactic 1.1.4 Communicate the economic development efforts to support

existing industries

Performance Milestones Annual-Number of existing industry ads and number of news

releases issued

Team Facilitator: Terri Bradshaw Team Leader: Tom Harris
Summary of Activities Expansions of existing industries continue to be featured in the

Expansions of existing industries continue to be featured in the Cabinet newsletter and are communicated to the news media. The role of existing industry expansions is also featured in the

Cabinet video.

Strategy 1.2

Involve Business, Industry, Labor and Individual Kentuckians in Support and Implementation of the Economic Development Plan

Tactic 1.2.1

Involve economic development groups and business leaders in the Cabinet's economic development efforts, including the Strategic Plan leaders

Performance Milestones

Annual: Number of groups or business leaders involved in

economic development efforts

Summary of Activities

Team Facilitator: Terri Wellman Team Leader: Sandy Napper The Cabinet is included in planning KIDC quarterly meetings and provides a 15-30 minute Cabinet update at each meeting. Cabinet staff are involved with several Kentucky Chamber of Commerce Board committees, Renaissance Kentucky, numerous welfare reform efforts, the Commission on Human Services Collaboration,

and several other initiatives.

Tactic 1.2.2

Present an economic development progress report at the annual Labor/Management Conference and other annual statewide conferences sponsored by agencies affected by the Strategic Plan including Natural Resources, Agriculture and Tourism

Performance Milestones

Annual-Number of presentations made at statewide conferences Team Facilitator: Janet Williamson Team Leader: Gary Moberly

Summary of Activities

The annual Labor/Management Conference was held September 11-13, 2000, at Kentucky Dam Village State Resort Park.

Attendance was the largest to date with 1005 registered participants. A state Government Update was presented by three Cabinet secretaries: Gene Strong, Economic Development; Allen Rose, Workforce Development; and Joe Norsworthy, Labor.

Tactic 1.2.3

Recognize the efforts of tactic team leaders and members and others involved in economic development efforts in Kentucky

Performance Milestones

Annual-Number of recognition efforts

Summary of Activities

Team Facilitator: René True Team Leader: Darrell Gilliam
The Governor's Economic Development Leadership Summit recognizes outstanding leadership efforts in economic development.
Tactic team leaders are recognized in the Annual Report.

Strategy 1.3

Ensure Continuing Involvement of All State Government Agencies and the Kentucky Legislature

Tactic 1.3.1

Conduct an annual briefing for the Governor, other elected officials and Cabinet secretaries on the progress of the state's economic development efforts, including the Strategic Plan

Performance Milestones

Annual-Number of briefings

Summary of Activities

Team Facilitator: Gene Strong Team Leader: Gene Strong Strategic Plan progress is communicated to the Governor and

Cabinet Secretaries at staff meetings.

Tactic 1.3.2 Meet with each Cabinet and relevant state agencies to develop

specific actions to support the state's economic development

efforts, including the Strategic Plan

Team Facilitator: René True Team Leader: Gene Strong

Summary of Activities The Natural Resources & Environmental Protection Cabinet,

Department of Agriculture, the Education, Arts & Humanities Cabinet, and the Tourism Development Cabinet are involved with Goal 5 in the Strategic Plan, while the Workforce Development

Cabinet is involved with Goal 4.

Tactic 1.3.3 Report annually to the Interim Joint Committee on Economic

Development

Team Facilitator: Gene Fuqua Team Leader: Gene Strong

Summary of Activities The Committee usually requests a presentation from the Cabinet for

Economic Development annually, where Strategic Plan progress

is communicated.



Strategy 2.1 Pursue Existing and New Business Development

Tactic 2.1.1 Review and improve as necessary existing incentive programs

Performance Milestones Fall 1999-Legislative changes suggested

Team Facilitator: Donna Duncan Team Leader: Donna Duncan

Summary of Activities Suggested changes were passed by the 2000 General Assembly.

Tactic 2.1.2 Increase access to industry-specific worker training and skills

upgrade

Performance Milestones Annual-Increase in training by new, expanding and existing

industries

Team Facilitator: Ken Carroll Team Leader: Tom Kelly

Summary of Activities Bluegrass State Skills Corporation (BSSC) has developed an

electronic training and employment services directory. BSSC

developed a Web site that allows for online application processing.

Tactic 2.1.3 Monitor state recruiting and establish a formal state

marketing plan

Team Facilitator: Drew Dennis Team Leader: Dan Tobergte

Summary of Activities The Kentucky Marketing Oversight Committee meets quarterly to

review Cabinet marketing activities and to make recommendations

on new initiatives.

Tactic 2.1.4

Develop a fully automated state industrial site and buildings database using GIS

Performance Milestones

Fall 2000-GIS building and site database operational

Summary of Activities

Team Facilitator: Tom Bailey Team Leader: Susan Lambert Staff created and maintains the Kentucky Economic Development Information System (KY EDIS), an extensive database including over 1,000 fields of economic development information. The system delivers accurate, customized information to industrial prospects faster and in a format far superior to competitors. The KY EDIS database system is the backbone of the EDIS Web site, http://www.thinkkentuckky.com/edis/. The site showcases Kentucky's 188 available sites (in GIS format, based on orthophotography), 130 available buildings (with digital pictures) and community information.

Tactic 2.1.5

Emphasize the advantages of rural Kentucky in recruiting

Performance Milestones

Annual-Number of new and expanding industries in rural areas
Team Facilitator: Drew Dennis Team Leader: Darrell Gilliam

Summary of Activities

The team implemented numerous suggestions regarding a "rural theme" in various marketing activities including advertising, trade shows, recruiting trips and direct-mail efforts.

Strategy 2.2

Promote Entrepreneurial Activities

Tactic 2.2.1

Fund and implement the Commonwealth Venture Fund

Performance Milestones

Annual-Number of venture capital firms established

Team Facilitator: Warren Nash

Team Leader: Jerry Rickett

Summary of Activities

One fund approved under the Kentucky Investment Fund Act during 1999. No additional funds approved during 2000.

Tactic 2.2.2

Include entrepreneurial assistance in training programs for economic developers

Performance Milestones

Annual-Number of seminars on entrepreneurship for economic development professionals

Summary of Activities

Team Facilitator: Smith Mitchell Team Leader: Wayne Foster Entrepreneurship training for economic development professionals was part of the Kentucky Small Business Development Center's business technical assistance providers' conference in the Summer of 2000.

Tactic 2.2.3

Identify ways to assist entrepreneurs

Performance Milestones

Annual-Projects implemented to assist entrepreneurs

Team Facilitator: Norris Christian Team Leader: Jane Dirr

Summary of Activities

Final recommendations of the tactic team are 1) Develop a database of programs available that assist entrepreneurs; 2) Encourage the development of a "Career Awareness Program" at the high school level, and encourage schools to promote interaction with entrepreneur-type businesses through work/study programs designed to introduce students to all facets of a business; tours of business operations in varied industries; seminars by business owners at schools; and open discussion forums between students, guidance counselors and business owners; and 3) Draft legislation to require economics be part of the high school curriculum.

Strategy 2.3 Encourage the Establishment of Business Networks

Tactic 2.3.1 Seek funding for Kentucky First Program

Performance Milestones Annual-Number of matches made and dollar amounts of matches

Team Facilitator: Tim Back Team Leader: Larry Shindeldecker

Summary of Activities This tactic is currently inactive.

Tactic 2.3.2 Identify industry sectors which are appropriate for networks

and establish networks

established

Team Facilitator: Rodney Brown Team Leader: Rodney Henson

Summary of Activities Four major initiatives have been undertaken and/or supported by

the Cabinet Network Staff including the Kentucky Auto/Truck Industry Council, the Kentucky Wood Alliance, the United Sourcing Alliance, LLC, and the Advanced Alliance Assistance.

goal three CREATE A GLOBALLY COMPETITIVE BUSINESS ENVIRONMENT

Strategy 3.1 Pursue the Infrastructure Necessary for Kentucky Communities and Businesses to be Competitive in

the World Economy

Tactic 3.1.1 Develop and maintain the electronic infrastructure necessary to

implement an effective information strategy

Performance Milestones June 1996-Infrastructure established

Team Facilitator: René True Team Leader: Doug Robinson The infrastructure for the Kentucky Information Highway is

Summary of Activities The infrastructure for the Kentucky Information Highway is completed with connections to all courthouses, school districts,

colleges and universities.

Tactic 3.1.2 Complete an annual priority listing of proposed transportation

improvement

Team Facilitator: Drew Dennis

Summary of Activities This tactic is to be revised or deleted.

Tactic 3.1.3 Create and propose a set of funding guidelines and priorities

for use by state agencies in allocating resources for public utility construction important to the economic development

of the Commonwealth

Team Facilitator: Dick Cirre

Summary of Activities The Kentucky Infrastructure Authority and the Division of Water

have established priorities for public infrastructure projects in

the state.

Tactic 3.1.4 Establish an effective and formal system for coordinating efforts

with the state's private for-profit utility providers to improve the

economic development of the Commonwealth

Performance Milestones Annual-Report success of utility network

Team Facilitator: Dick Cirre Team Leader: Gene Strong

Summary of Activities HJR 95 created an Electricity Restructuring Task Force, which rec-

ommended no legislative changes for the 2000 General Assembly.

Strategy 3.2 Increase Kentuckians' Awareness of the Importance of the International Economy, and Provide Knowledge on How To Participate

Tactic 3.2.1 Develop, plan and offer informational opportunities to Kentuckians on issues related to the international economy

Team Facilitator: Mary Beth Warner Team Leader: Campbell Barnum

Summary of Activities Six ideas were developed to increase Kentuckians' awareness of the international

economy, including 1) Develop school curriculum to support international awareness; 2) Educate legislators as to the importance of the international economy; 3) Increase awareness of available international resources; 4) Increase the multipliers around the state; 5) Develop non-traditional marketing activities such as Web sites and electronic catalogs; and 6) Increase foreign language skills earlier in schools.

Tactic 3.2.2 Work with the Department of Education and the Council on Postsecondary

Education to make economic development lesson plans and classes a part of

the state's educational curricula

Performance Milestones Annual-Number of primary, secondary and post-secondary schools using curricula

Team Facilitator: Glenna Glass Team Leader: Joanne Lange

Summary of Activities Recommendations were not funded.

Summary of Activities

Tactic 3.2.3 Use economic development professionals to educate students, business and civic

leaders, and government officials on economic development and global issues

Team Facilitator: Tim Back Team Leader: Lois Adams-Rogers Recommendations were made, but funding not approved.

Strategy 3.3 Develop Legislative Initiatives and Policy Changes Reflective of a

Positive Business Attitude

Tactic 3.3.1 Implement procedures and actions that result in the Cabinet for Economic

Development working closely with all agencies that develop regulatory policies

that affect Kentucky's globally competitive position

Performance Milestones Annual-Number of regulations developed jointly

Team Facilitator: Jerry Tolliver Team Leader: Valerie Hudson

more globally competitive position for Kentucky is better served by the Empower

Kentucky program.

Tactic 3.3.2 Formulate policies and practices that enhance the Commonwealth's international

business potential by studying and analyzing political and economic conditions to ensure an accurate knowledge of Kentucky's global competitive position

Performance Milestones Annual-Number of policies or programs implemented to enhance global

competitiveness

Team Facilitator: Mary Beth Warner Team Leader: Holly Groshek

Summary of Activities A survey to manufacturers was completed to help determine barriers they might

have in trying to export their products.

Tactic 3.3.3 Develop a process to evaluate the adequacy of the state's current governmental

policy to help Kentucky to be globally competitive

Team Facilitator: René True Team Leader: Joe Walters

Summary of Activities Combined with tactic 3.3.2.

Strategy 3.4 Provide Assistance to Kentucky Companies in Assuming a Greater Role in the World Economy

Tactic 3.4.1 Implement strategies to increase the export of Kentucky products and services, and encourage and support industry-based consortia for export development

Performance Milestones Annual-Number of export consortia and number of strategies

implemented to increase exports

Team Facilitator: Mary Beth Warner Team Leader: Margaret Graves

Summary of Activities The environmental technology network continues to meet and again

The environmental technology network continues to meet and again participated in the Enviro-Pro trade show in Mexico City, Mexico. Cabinet staff networked with the secondary wood products group to discuss trade opportunities. Several members of the secondary wood products group participated in the Ideal Home Show in London, England, in March 2000. The Kentucky delegation to the show was the largest of the 13 Appalachian States. The Mexico office continues to develop programs and opportunities for the food and kindred

products industry.

Tactic 3.4.2 Develop strategies to transfer technology to Kentucky businesses

Performance Milestones Annual-Number of strategies implemented

Team Facilitator: René True

Summary of Activities HB 572 was passed in the 2000 General Assembly to facilitate

knowledge-based business in Kentucky, including provisions for

technology transfer.

goal four MANAGE RESOURCES TO MAXIMIZE RETURN ON INVESTMENT

Strategy 4.1 Create an Effective Statewide Economic Development Organization Structure

Tactic 4.1.1 Prepare a detailed analysis of the existing economic development

organizational structure and service delivery system

Performance Milestones January 1999-Completed inventory and profile

Team Facilitator: Terri Wellman Team Leader: Darrell Gilliam
Summary of Activities The Cabinet is represented on a committee reviewing economic

development programs with the Kentucky Chamber of Commerce.

Tactic 4.1.2 Create a model of Kentucky's "ideal" economic development service

delivery system

Performance Milestones Fall 1999-Created model

Team Facilitator: Terri Wellman Team Leader: Darrell Gilliam

Summary of Activities See Tactic 4.1.1 report.

Tactic 4.1.3 Compare the current structure with the "ideal" model and its criteria and standards. Based on this comparison, develop and implement a

more efficient and effective organizational structure

Performance Milestones Fall 1999-Implemented new organizational structure

Team Facilitator: Terri Wellman Team Leader: Darrell Gilliam

Summary of Activities See Tactic 4.1.1 report.

Tactic 4.1.4 Establish programs which encourage and reward regional cooperation in economic development

Performance Milestones Annual-Number of economic development programs that

encourage and reward regional cooperation

Team Facilitator: Kim Logsdon Team Leader: Sim Davenport

Summary of Activities The tactic team decided to promote regional economic

development by building it from the ground up, by assessing an area's infrastructure potential and bringing stakeholders to the table to share resources and ideas. Goals, objectives and strategies were identified to implement regional cooperation.

Strategy 4.2 Develop Leadership and Leadership Vision, Capacity and Tools, Particularly at the Community Level

Tactic 4.2.1 Establish and implement an effective economic development/

leadership development program which improves the depth and quality of the leadership base at the local and regional levels and focuses community preparedness efforts on the

development of local leadership

Performance Milestones Annual-Number of participants in training programs and number

of training programs

Team Facilitator: Janet Williamson Team Leader: Darrell Gilliam

Summary of Activities The Fifth Annual Governor's Economic Development Leadership

The Fifth Annual Governor's Economic Development Leadership Awards Banquet was held in conjunction with KIDC's Annual Meeting November 15-17, 2000, in Covington. The conference featured recognition of 18 Founders Award winners, 2 Gray Award

winners, and 4 people receiving the Governor's Economic Development Leadership Award.

Tactic 4.2.2 Assist and encourage all communities to prepare a comprehensive

development plan and related economic development strategy
Performance Milestones Annual-Number of comprehensive community plans developed

Team Facilitator: Mary Beth Warner Team Leader: Darrell Gilliam

Summary of Activities A Community Inventory Questionnaire Handbook was completed and is being distributed to communities by the regional offices.

Tactic 4.2.3 KEEP - sponsor training seminars in existing business support for economic developers and local leaders

Performance Milestones Annual-Number of KEEP programs implemented

Team Facilitator: Smith Mitchell Team Leader: Joe Mefford

Summary of Activities The KEEP Program is ongoing, including the partnership between

BellSouth, UK and the Cabinet for Economic Development.

Strategy 4.3 Make the Economic Development Cabinet's Programs and Activities Effective and Accessible

Tactic 4.3.1 Develop an evaluation process for current economic development programs and tactic teams using Cabinet staff

Performance Milestones Annual-Number of programs evaluated

Team Facilitator: René True Team Leader: Ernest Yanarella

Summary of Activities Recommend contracting for program evaluation services using the

tactic team's report as a guideline.

Tactic 4.3.2 Assure that available information on each community is up-to-date and reliable, resulting in a strengthening of the relationship between the Cabinet and communities

Performance Milestones December-Implemented changes to community 1998 brochures

Team Facilitator: Becke McGaughey Team Leader: Lisa Mills
Summary of Activities The Cabinet implemented recommendations of the team into
the community brochure publications. Community brochures

are now updated annually instead of every two years.

Tactic 4.3.3 Identify, or create, and make available online appropriate

economic development related databases of direct and immediate

value to economic development professionals, community

leaders and businesses

Performance Milestones Annual-Number of visits to Web site. March 1999-Completed

redesign of Web Site

Team Facilitator: Terri Bradshaw Team Leader: Joe Mefford

Summary of Activities New Web Site navigation system and entrance page developed.

Community, site and building information is now available online.

Strategy 4.4 Develop a Coherent and Integrated Workforce Training

Delivery System

Tactic 4.4.1 Evaluate training activities funded by or designed to serve

economic development by creating a working level task force

with broad authority

Performance Milestones Annual-Number of requests for employee screening and testing

and business response to new training organization

Team Facilitator: Ken Carroll Team Leader: Allen Rose

The Kentucky Workforce Investment Board has experienced difficulty reaching a quorum for scheduled meetings. No new

activities to report at this time.

Tactic 4.4.2 Create a state-level training information and services

clearinghouse

Summary of Activities

Spring 2000-Developed clearinghouse

Team Facilitator: Glenna Glass

Summary of Activities Kentucky and the Department of Labor continue discussions

regarding the five areas the Employ Kentucky Operating System does not provide. Cost allocation Memorandums of Understanding

are being finalized.

Strategy 4.5 Revise and Improve the Regulatory Processes

Tactic 4.5.1 Maintain a Regulatory Expediting Center within the Economic

Development Cabinet that includes coordination of a Single

Point of Contact Program

Performance Milestones Annual-Number of agencies which establish single point of contact

Team Facilitator: Jerry Tolliver Team Leader: Valerie Hudson

Summary of Activities Empower Kentucky is addressing the issues of this tactic.

Tactic 4.5.2 Have the Economic Development Cabinet work closely with the

Natural Resources Cabinet in the cooperative development of

environmental regulations

Performance Milestones Annual-Number of regulations developed cooperatively

Team Facilitator: Jerry Tolliver Team Leader: Valerie Hudson

Summary of Activities Tactic merged with Tactic 3.3.1.

goal five MANAGE KENTUCKY'S NATURAL RESOURCES AND CULTURAL ASSETS
TO ENSURE LONG-TERM PRODUCTIVITY AND QUALITY OF LIFE

Strategy 5.1 Promote Sustainable Management of Kentucky's

Environmental Assets

Tactic 5.1.1 Provide environmental asset and secondary wood industry

training to economic development professionals

Team Facilitator: Bill Morris Team Leader: Steve Kull

Summary of Activities Staff of the Department of Natural Resources presented the report

and recommendations prepared on this tactic. Funding has not been

secured, but options are being investigated.

Tactic 5.1.2 Support the efforts of the Kentucky Forest Stewardship Act

Performance Milestones Spring 1998-Favorable action by legislation

Team Facilitator: Bill Morris Team Leader: Steve Kull

Summary of Activities The Kentucky Forest Conservation Act passed the 1998 General

Assembly.

Tactic 5.1.3 Promote incentives for development of the secondary wood industry

locating in Kentucky

Team Facilitator: Bill Morris Team Leader: Mark Kaser

Summary of Activities The Cabinet is partnering with the KY Wood Products

Competitiveness Corporation to design a new incentive program for small to medium-sized wood manufacturing companies. Preliminary plans have been shared with industry representatives.

Tactic 5.1.4 Support the efforts of the Department for Surface Mining

Reclamation and Enforcement to promote development of post-mine land uses for long-term economic growth

Performance Milestones Annual-Number of post-mine land sites developed for economic

growth

Team Facilitator: Bob Fouts Team Leader: Paul Hall

Summary of Activities The tactic team set the goal of obtaining funds from the Abandoned

Mined Land Funds for economic development purposes. The team gathered information on the use of funds in other states, types of projects these funds could finance, and ways of administering the funds.

Tactic 5.1.5 Promote development of business recruitment and tourism with

a focus on minimizing harmful waste management practices

Performance Milestones Annual-Number of industry and tourism projects that minimize

harmful waste management practices

Team Facilitator: Dick Cirre

Summary of Activities No recommendations to report.

Strategy 5.2 Promote Expanded Opportunities for Value-Added Agri-

Business, Enhanced Marketing Efforts and State Financing

Programs

Tactic 5.2.1 Monitor and support the efforts of the Ag Marketing Advisory Board

and Ag 2000

Performance Milestones Annual-Progress of the Ag Marketing Advisory Board and Ag 2000

Team Facilitator: Smith Mitchell Team Leader: Gene Strong

Summary of Activities The Cabinet is represented at Ag Marketing Advisory Board

meetings, and activities are reported to Secretary Strong.

Tactic 5.2.2 Implement commodity marketing projects

Performance Milestones Annual-Number of commodity marketing projects implemented

Team Facilitator: Don Goodin Team Leader: Jim Mansfield

Summary of Activities The 2000 General Assembly approved a bill that allocates half of the

tobacco settlement agreement funds to an agricultural development fund. A total of \$180 million will be committed to farmers, farm organizations, and farm communities for agricultural development. An Agriculture Development Board has been named that will administer the funds and

provide economic assistance to rural communities.

Tactic 5.2.3 Promote incentive programs for value-added agri-business

Performance Milestones Annual-Number of value-added agri-businesses expanding or locating

in Kentucky

Team Facilitator: Don Goodin Team Leader: Todd Barlow

Summary of Activities See report for Tactic 5.2.2.

Tactic 5.2.4 Evaluate and recommend financial assistance programs for agricultural

producers

Performance Milestones Annual-Number of enhancements to financial assistance programs

Team Facilitator: Don Goodin Team Leader: Vertress Warner

Summary of Activities See report for Tactic 5.2.2.

Strategy 5.3 Promote and Develop Kentucky's Cultural and Historical Assets

as Tools for Economic and Tourism Development

Tactic 5.3.1 Develop and implement a plan to maximize the use of state, federal and private funds for programs to increase the economic and tourism

development impact of local and regional cultural, historical and

natural assets

Performance Milestones Fall 1999-Completed heritage/cultural development guide

Team Facilitator: Brenda Rice Team Leader: Lou DeLuca

Summary of Activities In January 2000 the Education Arts and Humanities Cabinet and the

Tourism Development Cabinet completed the Kentucky Cultural Heritage Tourism Strategic Plan. The plan created an interagency organizational structure for cultural heritage tourism, a statewide information network, a community awareness campaign, and an incentive program to encourage regional partnerships promoting cultural heritage tourism development.

The Heritage Tourism Program of the National Trust for Historic

Preservation assisted the state in preparing the plan, including conducting

five forums across the state to identify critical regional issues.

Tactic 5.3.2

Emphasize cultural, historical and natural asset quality of life in economic and tourism development marketing and publications

Performance Milestones

Annual-Amount of space devoted to cultural and natural assets in Economic Development

Economic Development

Summary of Activities

Team Facilitator: Terri Bradshaw Team Leader: Alan Fowler Tactic 5.3.2 is incorporated into Tactic 2.1.3. The following steps are included in the revised state industrial marketing plan:

1) Encourage local economic development agencies to identify natural and cultural assets in their areas; 2) Include summaries of natural and cultural assets in the Cabinet's community brochures and other informational packets as deemed appropriate; and
3) Work with the Tourism Development Cabinet to establish a "Quality of Life" brochure.

Tactic 5.3.3

Include cultural, heritage and tourism leaders in economic development planning and provide incentives and technical assistance to communities for the inclusion of cultural/heritage/tourism planning in community

Performance Milestones

Annual-Number of community comprehensive development plans including cultural, heritage and tourism issues and number of training sessions held

Team Facilitator: Craig Kelly

Team Leader: David Morgan/Gerri Combs

Summary of Activities

Tactic team continues to work toward achieving the following actions: 1) Add cultural/heritage/tourism representation to tactic teams 4.2.1 & 4.2.2.; 2) Add cultural/heritage/tourism issues to the Community Planning and Development Handbook distributed by the Cabinet; 3) Create a team of cultural, heritage and tourism leaders to offer expertise to communities; 4) Add cultural, heritage and tourism issues in the economic development training offered by the Cabinet; 5) Include cultural, heritage and tourism leaders in economic development training; and 6) Establish a training course, offered by cultural, heritage and tourism leaders, for economic development professionals and community leaders.

Tactic 5.3.4

Expand local, regional, national and international markets for Kentucky crafts and cultural, historical and agricultural products, including a strong emphasis on these products in state facilities

Performance Milestones

Annual-Total sales and exports of Kentucky crafts and number of outlets selling Kentucky crafts

Summary of Activities

Team Facilitator: René True Team Leader: Fran Redmon

The work of the tactic team led to the development of a statewide plan for Cultural Heritage Tourism. Several export projects have been implemented through work with the International Marketing Office. The 2000 General Assembly funded \$531,600 for the biennium to support a Product Development Initiative. Two new staff positions were funded for the Craft Marketing Program and two pilot projects will be used to establish guidelines for broader programming.

Strategy 5.4 Promote and Develop the Tourism Industry

Tactic 5.4.1 Implement the master plan for tourism development, which ties

it to the overall economic development strategy

Team Facilitator: Jane Sullivan
Team Leader: Jane Sullivan/Ann Latta

Summary of Activities The Tourism Development Cabinet now publishes county profiles

of Tourism industry resources. These profiles will enable potential entrepreneurs in the tourism industry to assess each county's tourism environment. The Tourism Development Cabinet continues

to implement the Tourism Development Master Plan.

Tactic 5.4.2 Actively seek tourism projects with significant economic impact

Performance Milestones Annual-Number of tourism projects approved under Kentucky

Tourism Development Act

Team Facilitator: Warren Nash Team Leader: David Lovelace
Summary of Activities The Tourism Development Cabinet sent a direct-mail piece on

the Kentucky Tourism Development Act (KTDA) to over 100 developers of tourism facilities across the United States. Four KTDA projects have received final approval. Two projects, the Kentucky Speedway and the Newport Aquarium, are open for business. Two projects, Newport on the Levee and Louisville Glassworks, are under construction. The 2000 Kentucky General Assembly approved funding for a tourism development loan program to be administered by the newly created Kentucky Tourism Development

Finance Authority. The authority will be able to approve loans up to \$250,000.

Tactic 5.4.3 Develop and implement regional tourism development plans

Performance Milestones Annual- Progress of regional plans

Team Facilitator: Melissa Wheeler-Scott

Team Leader: Debbie Giannini

Summary of Activities Tourism regional development plans for nine regions covering

the state are final and have been submitted to each region for

implementation.



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Todd Barlow

Corn Growers Association

Campbell Barnum

D.D. Williamson Company

Gerri Combs

Education, Arts and Humanities Cabinet

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